

	<i>Presenting Sponsor</i>	<i>Storytelling Sponsor</i>	<i>Evening Sponsor</i>	<i>Family/ Music Entertainment</i>	<i>Community Partner</i>	<i>Rising Star Sponsor</i>	<i>Festival Friend</i>
SPONSORSHIP LEVEL	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$200
Top billing at festival and on marketing materials	YES						
7' Vertical banner in City Hall lobby	LOGO						
Frisco Public Library, Festival website homepage	LOGO						
Promotional giveaway opportunity	YES	YES					
Advertising within Frisco Public Library/City Hall (flat screen TVs, table tents, brochures, posters)	LOGO	LOGO					
Print ads—newspaper and magazine	LOGO	LOGO					
Posters distributed throughout community	LOGO	NAME					
Ticket imprint	NAME	NAME	NAME				
Brochure (direct mail and distributed locally)	LOGO	NAME	NAME				
Large projection screens in performance venue	LOGO	NAME	NAME	NAME			
PSA on City of Frisco’s cable channels	NAME	NAME	NAME	NAME	NAME		
Festival website (lonestarstories.org)	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Festival Program	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
City of Frisco Utility Bill Insert (direct mail)	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
Direct marketing email	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
Social media exposure	YES	YES	YES	YES	YES	YES	YES
Festival tickets with VIP seating	10	5	4	4	4	2	2

All sponsors are invited to a private performance and reception to meet the tellers, city officials and Frisco Public Library Foundation board members.